



CHC Chicago Foodways Roundtable

Will Write for Food!

Dianne Jacob, book author, writer, editor, coach
in conversation with David Hammond, writer (online, in print, on air)

Saturday, October 2, 2010
10:00 am to Noon
Kendall College
900 North Branch Street, Chicago
(West of Halsted Street, North of Chicago Avenue)
Free Parking

Cost: \$3 per person, free to Kendall students and faculty with ID.

What is the future of food writing as a profession and avocation? Where once there were relatively few influential critics and writers who shared their views via newspaper columns, magazine articles and cookbooks, the internet has opened the gates to anyone who wants to offer their thoughts via forums, blogs and print on demand self-publishing.

This conversation with Dianne Jacob will offer an insight into the realities of today's food writing business. If you aspire to start a food blog, write freelance articles, publish a cookbook or restaurant criticism, learn what kinds of food writing are most likely to work and why.

Dianne Jacob coaches writers at all levels, including blogging, freelancing and books. She also edits books for publishers. She is an author of *Will Write for Food: The Complete Guide to Writing Cookbooks, Blogs, Reviews, Memoir and More* and coauthor of **the cookbook** *Grilled Pizzas & Piadinas* with Chicago private chef Craig Priebe. A freelance writer and blogger, she judges books and journalism for two national associations, the James Beard Foundation and the International Association of Culinary Professionals (IACP). There will be a book signing after the program.

David Hammond, a writer living in Oak Park, IL, is a founder and moderator of LTHForum.com, the Chicago culinary chat site, and a regular contributor of food-related articles for the Chicago Tribune, Sun-Times, and Reader. David was featured on "Good Morning, America," "Chicago, Tonight," and Nippon TV when he developed recipes for preparing cicadas, and he is a returning guest on WLS and WGN radio. He produces regular segments for WBEZ, Chicago Public Radio.

If you have any questions, then please either phone 847/432-8255 or e-mail chicago.foodways.roundtable@gmail.com. Please include your name, telephone number and the number of people in your party.

Optional: ChicaGourmets will host a luncheon for Dianne Jacob afterwards at Kendall College. Reserve online at <http://www.ChicaGourmets.org>; (708-383-7543).